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Apply fertiliser in summer and save says Ballance

Tuesday, 5 December 2006, 4:19 pm
Press Release: Ballance Agri-Nutrients

Media Release
5 December 2006

[Apply fertiliser in summer and save says Ballance](#)

Bullish international fertiliser prices and an unprecedented demand on raw materials are placing upward pressure on the cost of fertiliser in New Zealand.

Ballance Agri-Nutrients CEO, Larry Bilodeau, who recently visited Morocco, the US and Europe to meet with international partners, says the trend of increasing global demand on raw materials for fertiliser manufacture shows no sign of easing.

"One of the ways farmers can mitigate rising prices is to apply their fertiliser requirements over the coming summer months," says Larry. "Ballance is offering farmers a summer price discount of \$10 per tonne on manufactured products, including Superten, serpentine super, and Sulphur Gain, to encourage application in December and January. These products will also qualify for extended payment terms through until 20th March 2007 over this timeframe.

"By applying over the summer months when traditional fertiliser demand is low, farmers can avoid logistical delays such as access to aircraft or spreading trucks.

"We are continually looking at smarter strategies to provide maximum benefit to our farmer shareholders and reduce our collective costs. With a summer discount we can reduce our logistic costs and assist farmers who are willing to apply fertiliser over this period."

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Ballance Agri-Nutrients Head of Agro-Science Warwick Catto says there is no disadvantage to applying phosphate over the summer months, and in some cases it can reduce the potential for run off.

‘The availability of phosphate in the soil remains unchanged in summer. By applying phosphate at this time, farmers avoid the more temperamental weather conditions of winter and spring, as well as the longer wait times for equipment and spreading of the product.’

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Weather: Winds, Rain, Snow And More To Come

South Island farmers are being urged to prepare for widespread snow to low levels and strong winds over the next few days, especially in Canterbury. This follows a warning issued yesterday by Canterbury Civil Defence. [More >>](#)



- ALSO:**
- Canterbury Civil Defence - [Ready for winter](#)

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Mammals: Look Out For Endangered Southern Right Whales

The Department of Conservation (DOC) is calling on the public to keep an eye out and report sightings of southern right whales which are starting to move along the New Zealand coastline. [More >>](#)



Here Comes The Science: PM Appoints Chief Science Advisor

Professor Peter Gluckman has been appointed by John Key as the first Prime Minister's Chief Science Advisor. "The establishment of this new office demonstrates government recognition of the importance of science in New Zealand's future," says University of Auckland Vice-Chancellor, Professor Stuart McCutcheon. [More >>](#)



ALSO:

- NZ Govt - PM appoints Chief Science Advisor
- Labour - Science appointment may turn be a bitter irony
- AgResearch - Appointment of Chief Science Advisor
- Science Media Centre - Backgrounder: PM's Chief Science Advisor

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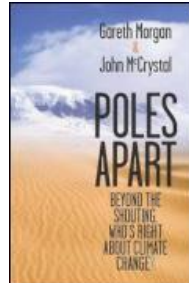
Agriculture : Nitrate Levels Make Groundwater Undrinkable

A report has been released assessing nitrate discharge into groundwater on the Canterbury Plains from rural land uses. The report, commissioned by the Canterbury Water Management Strategy Steering Group, arose from public concern about the effects of agricultural ... [More >>](#)



Science: Morgan's "Alarmists" Say Poles Apart Worth The Effort

The New Zealand scientists given the task of convincing economist Gareth Morgan that global warming is a result of human activity say that despite their initial reservations about the fractious book project, the ends justified the means. [More >>](#)



ALSO:

- Climate Science Coalition - Skeptic's discordant note at Morgan book launch
- Climate Science Coalition - Complaint to TVNZ about climate change programme
- Random House - Gareth Morgan delivers his climate change verdict
- Out-Link - Science Media Centre » Dr Reisinger: Wrong process, right conclusion in Morgan book
- NZ Govt - Speech: Smith, NZ Climate Change Centre Conference

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